



Lucy Cummins

Graphic Designer

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Highly skilled, ambitious graphic designer and artist with skills in visual communication, branding, package, and website design with specialized skills in digital photography, customer service, and SEO.

Education

Baldwin Wallace University | Berea, Ohio

Bachelor of Arts

August 2020–Expected Graduation May 2023

Major: Digital Media & Design: Graphic Design

Minor: Marketing

GPA: 3.63

Cuyahoga Community College | Parma, Ohio

Associates of Applied Business

August 2015–December 2019

Major: Visual Communication Design

GPA: 3.54

Organizations

Soccer Sportplex House Team

March 2022–Present

Alpha Sigma Lambda

April 2022–Present

Phi Theta Kappa

September 2018–Present

Skills

Design Software

Adobe Photoshop 2022

Adobe Illustrator 2022

Adobe InDesign 2022

Adobe Lightroom 2022

Autodesk Maya

Adobe Acrobat

Adobe XD CC

Figma

Canva

Office Software

Mircosoft Office 2021

Mircosoft Teams

Google Suite

Base Camp

Marvel App

Asana

Zoom

Additional Skills

Time Management

Digital Photography

Consumer Service

Problem Solving

Communication

Photo Editing

Teamwork

Creativity

SEO

Web Development

WordPress 6

Bootstrap 5

JavaScript

HTML 5

CSS 3

Design Experience

BOMB Image

Intern

September 2022 –Present | Cleveland, Ohio

- Create social media post for past project work
- Manage social media campaign schedule on Facebook, Intstagram, LinkedIn, and Twitter

Digital Marketing Center, Baldwin Wallace University

Graphic Designer

March 2022–Present | Berea, Ohio

- Manage multiple projects with successful turnaround rate
- Create various webpages for a Consulting Firm client
- Consult with clients to help understand their requests
- Adjust layouts to re-brand a client's website

Hive Design Group, Baldwin Wallace University

Graphic Designer

September 2021–Present | Berea, Ohio

- Manage multiple projects and deadlines simultaneously
- Created a brand for Bee Well Physical Therapy from start to launch
- Update clients on progress, changes, and adjustments

Freelance

Graphic Designer

December 2019–Present | Strongsville, Ohio

- Create designs and logos for non-profit causes
- Helped launch Internet personalities with brand for Twitch streaming
- Use time management skills to complete projects on time
- Made unique personalized gifts for clients

Work Experience

Longhorn Steakhouse

To-Go Specialist

March 2017–Present | Strongsville, Ohio

- Promoted from Server Assistant to Server in less than a year
- Server Assistants and To-Go Specialists trainer certified
- Utilized graphic design skills to create flyers and floor plans

Taco Bell

Shift Leader

September 2013–March 2017 | Strongsville, Ohio

- Gained customer service and time management skills
- Manage the cash for the end of the day closing
- Kept inventory of products