

# Lucy Cummins

## Graphic Designer

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goosegraphicdesign.co | linkedin.com/lucycummins

Experienced graphic designer skilled in branding, packaging, and website design. Specializes in digital photography, SEO, and customer service. Expertise in UI/UX design and form documents, focusing on accessibility and accuracy.

## Work Experience

### TaxAct

#### Forms Designer I

September 2023–Present | Remote, Cleveland, Ohio

- Designed tax forms to ensure compliance with state and federal regulations, ensuring accuracy and usability.
- Managed form repositories for easy retrieval and organization.
- Proofread and edited tax forms for accuracy, layout, and clarity using advanced design software.

### BOMB Image

#### Graphic Designer

September 2022–Present | Remote, Cleveland Ohio

- Managed website content via WebWave and Squarespace, ensuring brand consistency and messaging cohesion.
- Designed and executed social media strategies to boost brand awareness and engagement.
- Created marketing materials, including brochures and visual assets, supporting strategic brand initiatives.

### Goose Graphic Design

#### Graphic Designer (Freelance)

September 2017–Present | Strongsville, Ohio

- Designed logos and branding materials for non-profit organizations, strengthening their visual identity.
- Developed branding strategies for online personalities, creating cohesive identities for Twitch streamers.
- Maintained strict project deadlines through effective time management and workflow optimization.
- Produced custom, personalized graphic assets tailored to client specifications

### Hive Design Group

#### Graphic Designer

September 2021–February 2025 | Hybrid, Berea, Ohio

- Managed multiple concurrent design projects, meeting deadlines and maintaining high-quality standards.
- Developed the full brand identity for Bee Well Physical Therapy, from concept to launch.
- Communicated with clients to provide updates, address feedback, and implement design adjustments.

### Sidhu Realty Capital

#### Graphic Designer & Promotions Manager

May 2024–August 2024 | Shaker Heights, Ohio

- Developed advertising materials, including print ads, flyers, and signage, ensuring consistent brand representation for Dave's Cosmic Subs.
- Designed in-store displays and digital menu boards to enhance the customer experience and drive sales.



## Education

### Baldwin Wallace University

Bachelor of Arts | 2023

Major: Digital Media & Design: Graphic Design

Minor: Marketing

GPA: 3.63

### Cuyahoga Community College

Associates of Applied Business | 2019

Major: Visual Communication Design

GPA: 3.54

## Organizations

### Alpha Sigma Lambda

April 2022–Present

### Phi Theta Kappa

September 2018–Present

## Skills

### Design Software

Adobe Dreamweaver  
Adobe Premiere Pro  
Adobe After Effects  
Adobe Photoshop  
Adobe Lightroom  
Adobe Illustrator  
Adobe InDesign  
Autodesk Maya  
Adobe Acrobat  
Adobe XD CC  
Figma

### Office Software

Mircosoft Teams  
Mircosoft Office  
Google Suite  
Base Camp  
Marvel App  
Hootsuite  
HubSpot  
Asana  
Buffer  
Zoom

### Web Development

HTML & CSS  
Visual Studio Code  
WordPress  
JavaScript  
WebWave  
Bootstrap  
WebWave

### Additional Skills

Photo & Video Editing  
Digital Photography  
Consumer Service  
Problem Solving  
Teamwork  
Creativity  
SEO